

District Drives to Save Lives

All-Sized District Rotary Clubs
Competitive Blood Drives
March 22 - April 22, 2022

3 Winning Clubs Awarded
At District Conference Celebration



Your Club team efforts are essential to patients who need blood to survive every day!

What is a Virtual Blood Drive?

A Virtual Blood Drive:

- Is an online campaign to inspire donors to give blood at convenient blood drives in the community.
- Leverages the power of the Internet to support hospital patients and community blood needs.
- Reaches community supporters and more.

How does It work?

The process to host a Virtual Blood Drive includes:

- Setting a time frame and goal for your campaign.
- Using a trackable link from the Red Cross.
- Sharing recruitment messages to invite your friends, family and co-workers to make a blood donation appointment by clicking your trackable link.

Why Host a Virtual Blood Drive?

Hosting a Virtual Blood Drive will:

- Provide an opportunity for Rotarians to save lives.
- Help meet the needs of hospital patients who are relying on blood donors.
- Give Rotarians a fun, friendly competition.

For more details please contact your Club President or your Red Cross Representative.